

Sports agents: a European field of intervention?

News release - Brussels, 18 December 2009 - A study carried out by KEA for the European Commission draws up an inventory of the current situation with regard to sports agents in the European Union.

Published on 17 December 2009, the study considers for the first time the sports agents' activity from a European perspective and explores possibilities of improving the system of employment placement services provided for professional sportsmen.

The study also evaluates the socio-economic impact of sports agents in the European Union in the sports in which they exercise their activity. It identifies and determines the main tendencies of the public and private regulations and legislations which apply to sports agents in the European Union.

Moreover, the study deals with the ethical issues that the sports agents' activity raises or might raise. It further questions the issue of the setting up of a European framework for the activity in response to potential obstacles that sports agents face when exercising their activity, which has a strong cross-border dimension.

On the basis of the research and the analysis conducted, the study draws conclusions and provides recommendations addressed to the European institutions, the Member states of the European Union and the sports movement with the objective of improving the organisation of the sports agents' activities and the sports placement in general.

The study was conducted by KEA European Affairs in partnership with the European Observatory of Sport and Employment (EOSE) and the Centre de droit et d'économie du sport (CDES) of the University of Limoges.

The English version of the study should be made available in the first quarter of 2010.

The report (in French) can be downloaded on KEA's website: www.keanet.eu

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